



Department of Teaching & Learning
Parent/Student Course Information

Television Production II
(VO8689)
Three Credits, One Year
Grades 10 - 12

Counselors are available to assist parents and students with course selections and career planning. Parents may arrange to meet with the counselor by calling the school's guidance department.

COURSE DESCRIPTION

In this two year course, students will learn how to think and work like media writers, directors and producers by engaging in hands-on production projects. Students will also gain proficiency with the media production process while using industry-standard tools. They will explore jobs and careers in the dynamic and growing industry of television and media production and understand the impact of media and its function as entertainment, persuasion, information and instruction.

CERTIFICATION

Final Cut Pro

Adobe Certified Expert (ACE)

National Occupational Competency Testing Institute (NOCTI): Television and Media Production

STUDENT ORGANIZATION

SkillsUSA is a co-curricular organization for all students enrolled in trade and industrial education programs. SkillsUSA is a partnership of students, teachers and industry working together to ensure America has a skilled workforce. SkillsUSA helps students excel by providing educational programs, events and competitions that support career and technical education (CTE) in the nation's classrooms. Students are highly encouraged to participate.

PREREQUISITE

Television Production I

OPTIONS FOR NEXT COURSE

None

REQUIRED STUDENT TEXTBOOK

None

COMPETENCIES FOR TELEVISION PRODUCTION II

Demonstrating Workplace Readiness Skills: Personal Qualities and People Skills

- 1 Demonstrate positive work ethic.
- 2 Demonstrate integrity.
- 3 Demonstrate teamwork skills.
- 4 Demonstrate self-representation skills.
- 5 Demonstrate diversity awareness.
- 6 Demonstrate conflict-resolution skills.
- 7 Demonstrate creativity and resourcefulness.

Demonstrating Workplace Readiness Skills: Professional Knowledge and Skills

- 8 Demonstrate effective speaking and listening skills.
- 9 Demonstrate effective reading and writing skills.
- 10 Demonstrate critical-thinking and problem-solving skills.
- 11 Demonstrate healthy behaviors and safety skills.
- 12 Demonstrate an understanding of workplace organizations, systems, and climates.
- 13 Demonstrate lifelong-learning skills.
- 14 Demonstrate job-acquisition and advancement skills.
- 15 Demonstrate time-, task-, and resource-management skills.
- 16 Demonstrate job-specific mathematics skills.
- 17 Demonstrate customer-service skills.

Demonstrating Workplace Readiness Skills: Technology Knowledge and Skills

- 18 Demonstrate proficiency with technologies common to a specific occupation.
- 19 Demonstrate information technology skills.
- 20 Demonstrate an understanding of Internet use and security issues.
- 21 Demonstrate telecommunications skills.

Examining All Aspects of an Industry

- 22 Examine aspects of planning within an industry/organization.
- 23 Examine aspects of management within an industry/organization.
- 24 Examine aspects of financial responsibility within an industry/organization.
- 25 Examine technical and production skills required of workers within an industry/organization.
- 26 Examine principles of technology that underlie an industry/organization.
- 27 Examine labor issues related to an industry/organization.
- 28 Examine community issues related to an industry/organization.
- 29 Examine health, safety, and environmental issues related to an industry/organization.

Addressing Elements of Student Life

- 30 Identify the purposes and goals of the student organization.
- 31 Explain the benefits and responsibilities of membership in the student organization as a student and in professional/civic organizations as an adult.
- 32 Demonstrate leadership skills through participation in student organization activities, such as meetings, programs, and projects.
- 33 Identify Internet safety issues and procedures for complying with acceptable use standards.

Practicing Safety on the Set and on Location

- 34 Adhere to safety requirements.
- 35 Maintain a clean, safe, and orderly work area.
- 36 Demonstrate professional conduct.

Preproduction: Writing Script

- 37 Write a treatment or proposal and script to be delivered as a pitch.
- 38 Write a script for informational purposes.
- 39 Write a script for persuasive purposes.
- 40 Write a script to entertain.
- 41 Write a script to instruct.

Preproduction: Managing Preproduction Activities

- 42 Compose a production schedule.
- 43 Manage time constraints when working under deadlines.
- 44 Obtain necessary permits, permissions, and release forms.
- 45 Delegate tasks/roles of personnel.
- 46 Conduct research for a program.
- 47 Prepare the set.

Production: Managing Equipment

- 48 Create troubleshooting trees to solve technical problems.
- 49 Demonstrate basic computer and software maintenance.
- 50 Demonstrate basic equipment maintenance.

Production: Practicing the Talent Role

- 51 Conduct an interview.
- 52 Perform audio production.
- 53 Apply makeup.
- 54 Perform a reporter stand-up on location.
- 55 Rehearse with all talent and crew for production.

Production: Shooting Field/Location Video

- 56 Shoot location interview.
- 57 Shoot according to a storyboard, two-story script, or shot list.
- 58 Maintain a field log.

Production: Mastering Control Room Equipment

- 59 Change background.
- 60 Call up titles for shows, using character generator (CG) in a live or "as-live" production.
- 61 Operate video playback device in a live or "as-live" production.
- 62 Control audio sources, using audio mixing board in a live or "as-live" production.
- 63 Mix video sources, using production switcher in a live or "as-live" production.
- 64 Shoot a sequence that maintains screen direction and continuity.

Production: Performing Studio Positions

- 65 Direct live or "as-live" studio production.
- 66 Direct the studio floor environment.
- 67 Direct a location video shoot.
- 68 Supervise narration recording.

Production: Practicing Lighting Techniques

- 69 Assign lights to power sources and dimmers.
- 70 Explain how to change lamps in lighting instruments.
- 71 Demonstrate how to light a subject, using 3-point lighting.
- 72 Light subjects and sets, using various lighting instruments and accessories.

- 73 Identify light levels and qualities (i.e., shape, intensity, and color).
- 74 Light for chroma key.

Production: Managing Audio

- 75 Add audio effects, using audio processing devices and/or software.
- 76 Record on location or in the studio, using microphones and audio accessories.
- 77 Add audio sources, using appropriate technology.

Distribution: Delivering Digital Content to the Demographic

- 78 Export media files to multiple devices, formats, and compression levels.
- 79 Maintain an archive of digital media.

Postproduction: Designing Graphics and Animation

- 80 Prepare a computer-generated background or graphic.
- 81 Create motion graphics.
- 82 Key a graphic or a title-over video.

Postproduction: Editing Digital Content

- 83 Log footage using camera shot acronyms, keywords, and jargon.
- 84 Select the best source material (e.g., interview, sound bite, B-roll, associated press [AP] newswire story) to achieve program goals.
- 85 Prepare an edit log.
- 86 Identify the elements in a master for broadcast.
- 87 Add virtual sets to live or pre-recorded action, using chroma key software.

Practicing Media Literacy and Criticism

- 88 Research careers related to the television and media industry.
- 89 Articulate a personal response to the effects of a specific production technique, using a rubric.
- 90 Analyze the effectiveness of audio/video techniques as they pertain to the message.
- 91 Solicit program feedback from professionals to incorporate into future drafts or productions.

Researching New Technologies

- 92 Evaluate various capture devices for production.
- 93 Evaluate trends that affect equipment purchase.
- 94 Evaluate post-production platforms.
- 95 Evaluate distribution formats and techniques.
- 96 Evaluate new technologies in a studio production facility.

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Produced by the Department of Media and Communications for the
Department of Teaching and Learning.
For further information please call (757) 263-1070.

Notice of Non-Discrimination Policy

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To seek resolution of grievances resulting from alleged discrimination or to report violations of these policies, please contact the Title VI/Title IX Coordinator/Director of Student Leadership at (757) 263-2020, 1413 Laskin Road, Virginia Beach, Virginia, 23451 (for student complaints) or the Section 504/ADA Coordinator/Chief Human Resources Officer at (757) 263-1133, 2512 George Mason Drive, Municipal Center, Building 6, Virginia Beach, Virginia, 23456 (for employees or other citizens). Concerns about the application of Section 504 of the Rehabilitation Act should be addressed to the Section 504 Coordinator/ Executive Director of Student Support Services at (757) 263-1980, 2512 George Mason Drive, Virginia Beach, Virginia, 23456 or the Section 504 Coordinator at the student's school. For students who are eligible or suspected of being eligible for special education or related services under IDEA, please contact the Office of Programs for Exceptional Children at (757) 263-2400, Laskin Road Annex, 1413 Laskin Road, Virginia Beach, Virginia, 23451.

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